



AUTOMATING AND SIMPLIFYING PROCESSES AT **White Oak Station**



About White Oak Station

White Oak Station convenience stores are a major provider of gasoline and consumer products, and they have been serving small towns and residential areas along the Ozark Mountain range, in Florida, and in Texas for nearly 30 years. After their early start as Lair Oil in 1929 and their acquisition by US Assets in the fall of 2017, White Oak Stations grew into one of Arkansas's largest wholesalers of motor oil by following a set of simple principles: consistency in their offerings, innovation and

presence in service, and the provision of inventory and cleanliness that exceed customer expectations. Today, White Oak Station convenience stores continue to operate based on these guidelines and are taking the company to new heights by providing exceptional value to customers and employees. They partnered with Fintech in 2016 to develop a beverage alcohol program that aligns with this mission.

Challenges Faced

With locations spanning six states, it is important for White Oak Station to have clear visibility into each location's alcohol ordering habits - and to have a system in place that simplifies operations at each store. After years of preparing alcohol delivery payments at the store level, they searched for a system that could streamline the delivery process, promoting a safer and more

efficient beverage alcohol business. White Oak Station wanted to eliminate multiple points of contact for their invoice-related questions and simplify the reconciliation of payments and vendor statements without adding extra manual processes. To solve these challenges, White Oak Station turned to Fintech.

What Our Partners Say

“ Fintech has streamlined our reconciliation and payment process for all our alcohol vendors, which has saved us so much time. The online portal is easy to use and lets us access all our locations and their individual purchases whenever we have a question. The customer service teams are helpful and always willing to assist when additional action is required. ”

Liz Creamer
Retail Services Manager White Oak Station, LLC

Results by the Numbers

Over \$2 million

in invoice payments processed in 2018 alone

Over 65

locations and 233 vendor relationships with payment and invoice history

100%

compliance for nearly five years

The Fintech Solution

After implementing Fintech's PaymentSource® in 2016, White Oak Station gained complete control over their beverage alcohol category in over 65 locations. Fintech ensures that White Oak Station's alcohol invoices are paid electronically on the due date listed on each invoice, giving managers more time to focus on other traffic drivers and business operations. By partnering with Fintech for automated alcohol payment, White Oak Station has also gained access to the online Fintech Management Suite (FMS™) portal. Through FMS, White Oak Station is able to see 13 months of rolling invoice history, broken down by line item, which has given them a clear view of their alcohol ordering habits in every location. FMS also simplifies the setup of new locations,

allows White Oak Station to set up new vendors for their existing locations, and includes a tool that sends credit requests directly to their distributors - all with just a few clicks. The assistance provided by Fintech's client services team gives White Oak Station a single point of contact for questions regarding their alcohol invoice payments and alleviates the need to contact each vendor individually for reconciliation issues. Over the last five years, Fintech has remained committed to matching White Oak Station's mission to exceed expectations by providing industry leading payment solutions and resources that simplify their entire beverage alcohol category.

Contact us today to schedule a demo and see why thousands of nationwide retailers rely on Fintech to help effectively manage their alcohol business.

